ATC Program Proposal Evaluation Rubric

This rubric outlines the review and scoring process that will be performed by the Program Committee and designated program reviewers. All preliminary program reviews will be conducted blindly, without personally identifiable information visible to the reviewers.

This rubric evaluates program proposals on 5 main areas: Content, Learning Outcomes, Innovation/Creativity, Relevancy, and Organization of Topics/Speakers.

Area 1: Content The proposal's content clearly illustrates thoroughness, quality, and clarity.				
5: Outstanding	4: Good	3: Average	2: Adequate	1: Poor
The proposal fully demonstrates	The program articulates	The proposal needs to more	The proposal does not	The proposal does not
thoroughness, quality, and	thoroughness, quality, and	clearly demonstrate	demonstrate thoroughness,	demonstrate thoroughness,
clarity.	clarity.	thoroughness, quality, and	quality, and clarity, but	quality, and clarity, and should
		clarity.	demonstrates potential should	not be considered further.
			further clarity and clarification	
			be provided.	

Area 2: Learning Outcomes				
The proposal includes well developed learning outcomes that will add to attendee learning and development.				
5: Outstanding	4: Good	3: Average	2: Adequate	1: Poor
The program proposal fully	The program proposal clearly	The program proposal needs to	The program proposal does not	The program proposal does not
demonstrates well developed	articulates well developed	more clearly define well	demonstrate well developed	demonstrate well developed
learning outcomes and explains	learning outcomes and explains	developed learning outcomes	learning outcomes and explain	learning outcomes and explain
how the learning outcomes will	how the learning outcomes will	and explains how the learning	how the learning outcomes will	how the learning outcomes will
be met.	be met.	outcomes will be met.	be met. Has potential, but needs	be met
			further clarification.	

Area 3: Innovation/Creativity				
The proposal represents innovative and/or creative approaches to professional practices, theory, or research.				
5: Outstanding	4: Good	3: Average	2: Adequate	1: Poor
The program proposal fully	The program proposal clearly	The program proposal needs to	The program proposal does not	The program proposal does not
demonstrates innovative and/or	articulates innovative and/or	more clearly define innovative	demonstrate innovative and/or	demonstrate innovative and/or
creative approaches to	creative approaches to	and/or creative approaches to	creative approaches to	creative approaches to
professional practice, theory, or	professional practice, theory, or	professional practice, theory, or	professional practice, theory, or	professional practice, theory, or
research.	research.	research.	research and needs further	research.
			clarification.	

Area 4: Relevancy				
The proposal articulates a clear conn	ection to an area/topic of the Congres	s.		
5: Outstanding	4: Good	3: Average	2: Adequate	1: Poor
The program proposal fully	The program proposal clearly	The program proposal needs to	The program proposal does not	The program proposal does not
demonstrates a clear connection to	articulates clear connection to	more clearly define a clear	demonstrate clear connection	demonstrate a clear connection
one or more professional	one or more professional	connection to one or more	to one or more professional	to one or more professional
competencies/critical issues.	competencies/critical issues.	professional competencies/critical	competencies/critical issues.	competencies/critical issues.
		issues.		

Area 5: Organization of Topics/Speakers The proposal is organized well and includes topics and speakers that would be engaging to attendees. 2: Adequate 5: Outstanding 4: Good 3: Average 1: Poor The program proposal fully The program proposal clearly The program proposal needs to be The program proposal does not The program proposal does not have demonstrates well-planned articulates well-planned presentations more clearly planned and may needs demonstrate well-planned well thought out topics or presentations with engaging speakers adjustments to topics or speakers to presentations or speakers and needs with at least one engaging speaker presentations. that would be of interest to attendees. Ithat would be of interest to attendees. be of more interest to attendees. more work to be of interest to attendees.

Max Score: 25

Grading Scale	Recommended Actions	
23-25	Strongly recommend for acceptance.	
18-22	Recommended for acceptance dependent on program space or with few changes.	
12-17	Possibly include; may combine or need further development.	
7-11	Needs further clarification and development to be considered.	
1-6	Do not consider further.	